

THEATRE OF CREATIVE CONSCIOUSNESS OF THE ARTS, INC.

SPONSORSHIP LETTER 2014

Summary

The Theatre of Creative Consciousness of the Arts, Inc. was founded in 1980 by Islah Abdul Aziz, and has been located in the City of Deerfield Beach since 2002. The theatre group has produced numerous performances and community events to combat negative influences that affect the community at large, such as, jobs, violence, gun control, abortion, and currently, HIV/AIDS.

Our Mission

The Theatre of Creative Consciousness of the Arts creates theatrical productions designed to combat negative influences such as violence, drugs, guns, and currently, HIV/AIDS in the community.

Our Vision

Our vision is that the productions performed by this theater group will reach the target audiences and create positive change in our society.

Event

A Devastating Impact put on by the Theatre of Creative Consciousness of the Arts, Inc. stands to bring a diverse group of many ethnicities together working for the critical cause of HIV/AIDS prevention. The production also brings together a mixed audience from the tri-county area to one location, for the purpose of an evening of entertainment with a focus on bringing awareness about the rampant HIV pandemic in Florida. This production about an eighteen year old virgin diagnosed HIV positive is an entertaining musical that both entertains and informs the audience. The diverse cast in this production symbolizes that HIV/AIDS does not discriminate.

Impact

This production will impact the community building awareness and promote testing for HIV/AIDS in the South Florida area which is particularly affected by a rampant increase of new cases. Funds raised will be used to pay for administrative and other overhead expenses incurred by the Theatre of Creative Consciousness of the Arts to get this production ready.

Traffic Generated

The Theatre of Creative Consciousness of the Arts will perform this production throughout the cities in South Florida tri-county area, as well as Jacksonville, Tallahassee, and other populous urban cities in Florida. The projection is that this play will also be played in other states in the United States in order to send its message of HIV/AIDS prevention. Our theater company has been invited to the Fort Lauderdale Film Festival, which will generate thousands of people; the traffic generated by this event will include members of the human services or nonprofit community, and the community at large.

Fundraising

Fundraising activities include sponsorship, in-kind support, donations, raffles, bake sale, car wash, and other fundraiser activities.

SPONSORSHIP LEVELS

An opportunity to support our community service initiative:

\$10,000.00 Platinum - (Only One)

- A. Renaming the production to include the name of our Major Sponsor for (2) years. e.g. "ARC Corp." presents "A Devastating Impact" performed by The Theatre of Creative Consciousness of the Arts, Inc. (Note: If Major Sponsor has multiple locations within the State of Florida, arrangements can be made to present, "*A Devastating Impact*" wherever feasible.)
- B. Company executive will be introduced to present "A. Devastating Impact" to the opening audience.
- C. Company name and logo highlighted as Major Sponsor on our banner and all promotional materials: posters, online, print and on air media, including Press Releases.
- D. Company is encouraged to use their in house advertising engine: print, online, newsletters, radio and TV.
- E. Company Signage and promotional material on site at the Event
- F. Photographs with Director and Cast
- G. (6) VIP Event Tickets

\$3,000.00 – Gold

- A. Company name and logo highlighted on all promotional materials: poster, online and print media, including Press Releases.
- B. Company ½ page Ad in "A Devastating Impact" Playbill.
- C. Company promotional material on site at the Event.
- D. (4) Reserved Event Tickets.

\$2,000.00 - Silver

- A. Company name mentioned as sponsor on all promotional materials: poster, online promotion, Print media including Press Releases.
- B. Company promotional material on site at the Event.
- C. Company ¼ page Ad in "A Devastating Impact" Playbill
- D. (2) Reserved Event Tickets.

\$1,000.00 – Bronze

- A. Company name mentioned as sponsor on promotional materials: poster online promotion, Print media, including press Releases.
- B. Business Card Ad in Playbill.
- C. (2) Reserved Event Tickets.

TCCA Sponsorship Commitment Form

_____	_____
TCCA Contact Name	Business Name
_____	_____
Mailing Address	City/State/Zip Code
_____	_____
Telephone	Fax
_____	_____
Email	Website

Business Description:

Sign Me Up!

I would like to become a sponsor for the TCCA, Inc. for the specified level below:

- | | | | | | |
|--------------------------|----------------|--------------|--------------------------|--------------|------------|
| <input type="checkbox"/> | Platinum Level | \$10, 000.00 | <input type="checkbox"/> | Gold Level | \$3,000.00 |
| <input type="checkbox"/> | Silver Level | \$ 2,000.00 | <input type="checkbox"/> | Bronze Level | \$1,000.00 |

Mail Check/Money Order payable TCCA, Inc. (Theatre of Creative Consciousness of the Arts, Inc) to:

Betty Ferguson 333 Newport V. Deerfield Beach, FL 33442

Email Logo to: Loleta Harris swaige1107@gmail.co

TCCA Playbill Ad Commitment Form

_____	_____
TCCA Contact Name	Business Name
_____	_____
Mailing Address	City/State/Zip Code
_____	_____
Telephone	Fax
_____	_____
Email	Website

Business Description:

Sign Me Up!

I would like buy a Playbill ad for the specified level below:

- | | | | |
|---------------------------------------|----------|--|---------|
| <input type="checkbox"/> Full Page | \$100.00 | <input type="checkbox"/> Half Page | \$75.00 |
| <input type="checkbox"/> Quarter Page | \$ 50.00 | <input type="checkbox"/> Business Card | \$25.00 |

Mail Check/Money Order payable TCCA, Inc. to:
Betty Ferguson
333 Newport V.
Deerfield Beach, FL 33442

Email Ad to: Loleta Harris swaige1107@gmail.com